



# FISHERMANS BEND BUSINESS FORUM

REPRESENTING THE VIEWS OF BUSINESS

FBBF Newsletter, July 2018

## Achieving results for members.

FBBF is an active voice, raising important business concerns and achieving more positive outcomes for businesses in Fishermans Bend. Now is the time to be involved.

Over the past two months FBBF has helped members in the Sandridge Precinct overturn proposals for restricted parking, engage government at Ministerial level on a number of issues and brought together interest groups to help set the future vision for the area.



## Sandridge Parking Win

FBBF supported businesses in the Sandridge Precinct to overturn parking restrictions that were proposed by the City of Port Phillip. After briefing Councillors an amount of unrestricted (all-day) parking was retained in Area 2 and 80 4-hours free parks were reinstated in Area 1. This was important to businesses whose staff were reliant on on-street parking until the government introduces adequate public transport.

FBBF was instrumental in bringing business in the area together and conducting a survey that was the basis of making the case to Council officers. We were appreciative that the Mayor, Bernadene Voss took the time to visit the area with our Executive Officer David Weston. Cr Marcus Pearl attended a member event at Starward Distillery and heard directly from members. Cr Simic, supported by Cr Pearl put forward an amendment to the recommendation of the Council officers that allowed for eighty (80) 4 hour unmetered parking places in the most easterly section of the Precinct. Without this lobbying effort staff employed in businesses ran the risk of parking fines – “Local Jobs Not Parking Fines”.

## Land Acquisition for Public Purpose

The June Member Briefing focused on plans by the government to acquire land for public open-space, roads and schools. Members expressed concern about the process of using Infrastructure Contribution Overlays rather than the traditional Public Acquisition Overlay. The issue is about compensation for businesses forced to move.

The members were briefed by Tamara Brezzi partner at Norton Rose Fulbright that represented 11 property owners at the Planning Panel hearings that lasted for 46 sitting days. Members are looking to the government to provide clarity about timelines once the Minister of Planning receives the report from the Planning Panel in late August.



# Taking a lead on the issue of Transport and Innovation Hubs

Two of the issues that FBBF has been exploring has been transport solutions particularly along Lorimer Street which is the main connection to the Port of Melbourne on the south side of the Yarra and a future vision for the GMH site as a centre for innovation. While there has been much discussion in government about these issues FBBF believes that business should also generate ideas based on the experiences of business operators.

Stephane Fayd'herbe, FBBF Chair is currently in Europe and has arranged to visit Eindhoven where the Brainport Industry Campus is located. Brainport is known as the smartest square kilometre in Europe - The factory of the future; a demonstration of the evolution of high-tech manufacturing. It showcases a successful cooperative initiative of local government, industry and the Eindhoven University of Technology to develop the local knowledge economy of the Eindhoven region.

Our Chair will be hosted by Marco Maréchal the CEO of Connected ([www.toconnect.nl](http://www.toconnect.nl)). As an organisation they share much in common with two research organisations in Fishermans Bend, the Australian Road Research Board which has moved into the Employment precinct in recent months and the iMOVE Cooperative Research Centre. Stephane is looking to line up a keynote speaker for a Member event to be tentatively held on 30th August.

This will be a must attend event for anyone interested in international research in the areas of transport and logistics.



## Congratulations to the new Lord Mayor of Melbourne

During the recent campaign for the Lord Mayor of Melbourne, FBBF engaged with several candidates and joined the Docklands Chamber of Commerce, Meet the Candidates event. Representing our members, FBBF wanted to understand what vision each candidate had for Fishermans Bend.

Congratulations to Sally Capp on her election. At the event she endorsed the importance of the formation of FBBF to represent the collective voice of businesses in Fishermans Bend.

## We need your membership. Join FBBF. We're working on your issues.

Go to [www.fishermansbendbusinessforum.com.au](http://www.fishermansbendbusinessforum.com.au) fill in the contact form and send. One of our team will be in touch with you.



### FISHERMANS BEND BUSINESS FORUM

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